

# TRAVEL-AD-SERVICE

*Brochure Distribution  
Since 1948*



**Henry Ford Museum and Greenfield Village  
Dearborn, Michigan**



**Pro Golf of America**



**Bavarian Village Ski Shops**



**AAA of Michigan - Livonia, MI**



Ford Motor Co. World Headquarters  
Dearborn, MI

## OUR SERVICES...

Michigan Route One

Michigan Route Two

Ohio Service

Golf Shop Service

Ski Shop Service

Michigan Outdoorama Show

Michigan Ski Show



University of Michigan,  
Ann Arbor, MI

*Travel-Ad-Service places your literature in front of a market you may never have reached before!*

**MICHIGAN ROUTE ONE** corporate and high traffic locations are in front of an employed individual with an above average income, above average vacation time and appeals to both the family vacation planner as well as the business traveler and group organizer.

Our **MICHIGAN ROUTE TWO** locations offer additional distribution in the fastest growing suburbs for our more aggressive clients.

Each Michigan location is serviced at least twice a month with more popular locations such as Henry Ford Museum/Greenfield Village, Cobo Convention Center Complex, University of Michigan, Manufacturers Marketplace Outlet, selected Ford Motor Co., Automobile Club of Michigan, golf shop, and ski shop locations serviced more often to keep up with demand for literature.

Our **OHIO DISPLAY SERVICE** delivery is in front of a cross section of corporate, motel and high traffic locations, placing your brochure at Ohio's major markets and travel routes.

Travel-Ad-Service is established as a leader, in expanding distribution coverage to targeted markets, with displays in Metro Detroit suburbs' largest and best **GOLF SHOPS** and **SKI SHOPS**.

Travel-Ad's "total distribution" effort can also include distribution of your brochure from our booth at the areas major spring **OUTDOORAMA TRAVEL SHOW** in late February and **MICHIGAN'S LARGEST SKI SHOW** in October each year. Our unique show service is perfect for clients on a budget who would like to trim costs but still be represented, or otherwise may never participate due to time, expense and geographic limitations.

Let Travel-Ad-Service become a part of **YOUR** promotion effort by placing **YOUR** brochure in front of **YOUR** market at prestigious locations for a cost more reasonable than you could take the literature around yourself or mail it. When someone **VOLUNTARILY** selects **YOUR** brochure, they are interested in what **YOU** have to offer.



Henry Ford  
Medical Center  
Dearborn, MI

Michigan  
Outdoorama  
Travel Show  
Novi, MI



Cobo  
Convention  
Center Complex  
Detroit, MI

City of Southfield  
Recreation  
Center,  
Southfield, MI





**Member**  
**M.E.S.R.A.**  
Michigan Employee Services  
and Recreation Association

## What They Say...

- "...the very efficient area distribution...  
has been a factor toward the continuing traffic increases..."  
**Arnold Transit Company,**  
**Mackinaw Island, Michigan** Since 1951
- "You have been one of the most conscientious suppliers through the years, and we appreciate your fine service."  
**Cedar Point,**  
**Sandusky, Ohio** Since 1953
- "Yes we will be taking your service again...We appreciate your efforts in our behalf."  
**Luray Caverns,**  
**Luray, Virginia** Since 1962
- "Keep up the good work distributing our brochures."  
**Boyne USA Resorts,**  
**Boyne Falls, Michigan** Since 1967
- "We can trace a great deal of our present increase in business directly to you"... "So many folks come in and say they picked up the brochures in your racks."  
**Penrod's AuSable River Resort,**  
**Grayling, Michigan** Since 1971
- "We came very close to setting new attendance records here at Sea World. We appreciate your efforts that contributed to our success."  
**Sea World of Ohio,**  
**Cleveland, Ohio** Since 1971
- "Was great to see my brochure in Cobo Hall where convention delegates could pick it up."  
**Amish Acres**  
**Nappanee, Indiana** Since 1973
- "We're still setting attendance records...Needless to say, we would like to continue your services for many years to come."  
**Laurel Highlands River**  
**Tours,**  
**Ohio, Pennsylvania** Since 1979
- "Numerous business contacts have inquired about our distribution of BUCKEYE NORTH and I was proud to recommend Travel-Ad."  
**Erie County Visitors & Convention Bureau,**  
**Erie County, Ohio** Since 1986
- "Thanks for your terrific service."  
**Miller Boat Lines,**  
**Put-In-Bay, Ohio** Since 1989
- "Thanks again for helping us spread the word about TOLEDO ZOO. We are so pleased with the return last year!"  
**Toledo Zoo,**  
**Toledo, Ohio** Since 1992
- "...I look forward to working with you and Travel-Ad again next season."  
**Breckenridge Ski Resort,**  
**Breckenridge, CO** Since 1994